



SideBMedia™ is a creative production studio established in 2003 by **Lesley Saxton**, focused on Art Direction + Graphic Design + Web Design + Illustration. Quality design from Denver, Colorado. info@sidebmedia.com

Web, Graphic and Digital Media Design

not for human consumption

Experience

- 9/2006 - 4/2008 Art Director: Web Design, Graphic Design & Development Denver, CO
SPIREMEDIA
Conceptualized, designed and produced Interactive Web Media
Motion Graphics, 3D assets and logos
- 6/2007- 4/2008 Web Strategy, Visitor Services Denver, CO
Museum of Contemporary Art Denver
Interactive Web Initiatives/Consulting, Museum Visitor Services
- 4/2006 - 8/2006 Web Design, Graphic Design, Multimedia Specialist Denver, CO
Carbon42
Conceptualized, designed and maintained Websites and Interactive DVD's, CD ROM's
Media Encoding and Graphic Design
- 1/2005-10/2006 Graphic & Web Design, Marketing, Sales Denver, CO
Centrifuge Solutions: SchoolFusion, FusionKit
Web Design, Graphics and Print Design for school and business Web Sites and Marketing
campaigns. Marketing Representative, Project Management, Online Sales Demonstrations

Education

- 4/2008 -7/2008 University of the Arts, London - Central Saint Martins
Communcation Arts: Graphic Design Portfolio
Specialized in: Studio-based concept development and idea generation nature of graphic design.
- 4/2005 - 6/2006 Art Institute of Colorado
Bachelor of Arts: Visual Effects and Motion Graphics
Specialized in: Motion Graphics, Compositing, Motion Tracking, 3D Modeling & Animation
- 10/2001-3/2005 Art Institute of Colorado
Bachelor of Arts: Digital Media Production
Specialized in: Graphic Design, Web Design, Motion Graphics, Editing, Videography

Technical Skills

Adobe: Photoshop, Image Ready, Illustrator, In Design, Premiere, After Effects
Alias/Wavefront: Maya
Discreet: 3D Studio Max, Combustion
Macromedia: Flash, Dreamweaver, Sound Edit
Apple: Final Cut Pro, Shake, DVD Studio Pro
Sonic Foundry: Sound Forge
HTML, XHTML, CSS, PHP and Quicktime
Mac and PC platforms

Hardware

Panasonic: DVX 100 24p
Canon: GL-1, GL-2 & XL-1
Sony: SLR, PD 100, PD 150 & DSR 300



References and Portfolio available upon request
Web Portfolio www.sideBmedia.com

